

**SELL  
LIKE  
CRAZY**

BONUS

**RESOURCES**

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**SELL  
LIKE  
CRAZY**

BONUS

**THE KINGS  
AUDIT**





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# TIME ALLOCATION AUDIT

Where does your time get spent each day/week.

Date	
5:00 AM	
5:30 AM	
6:00 AM	
6:30 AM	
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9:30PM	
10:00pm	

**SELL  
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**HALO  
STRATEGY**



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# THE HALO STRATEGY

“You need to read your prospect’s mind. You must be obsessed with their passions, dreams, fears, and desires. Getting to know all this crucial detail is what we call The Halo Strategy. It’s the most powerful strategy of them all and the most important to get right!”

## ACTION POINTS

**Think about the one or two major keywords and search terms people use to search for your products or services.**

Search on Google for popular blogs, LinkedIn forums, YouTube comment sections, Amazon reviews, Reddit, Quora, and social media platforms. Go wherever your audience hangs out and congregates.

Look at what your audience is saying and feeling. What are they happy with? What are they unhappy with? Look at their concerns and questions. Notice any themes? Are they banging their head against the wall on the same issue over and over? Pay close attention to the language they’re using when it comes to the existing products and services already on the market.

Once you’ve collected all your information, organise your findings into categories of comments or concerns that appear the most, noting what feelings were most dominant.

Find the gaps or shortcomings in the products or services already out there. This gap is your winning ticket and a way for you to tap into the hearts and minds of your audience.

[Download Free Halo Strategy Excel Sheet Now](#)

**SELL  
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**210 POWER  
WORDS**

That'll Instantly Increase  
The Pulling Power Of Your  
Lead Magnets

1. Absolutely Lowest
2. Advice
3. Alarming
4. Alert Famous
5. Amazing
6. Anniversary
7. Announcing
8. Affordable
9. Approved
10. Astonishing
11. Attractive
12. Authentic
13. Bargain
14. Beautiful
15. Best
16. Better
17. Big
18. Bonanza
19. Bonus
20. Bottom Line
21. Breaking
22. Breakthrough
23. Challenge
24. Colorful
25. Colossal
26. Compare
27. Competitive
28. Complete
29. Compromise
30. Confidential
31. Crammed
32. Create
33. Daring
34. Delighted
35. Delivered
36. Destiny
37. Direct

38. Discount
39. Discover
40. Easily
41. Easy
42. Edge
43. Emerging
44. Endorsed
45. Energy
46. Enormous
47. Excellent
48. Exciting
49. Exclusive
50. Expert
51. Exploit
52. Extra
53. Extraordinary
54. Fascinating
55. First
56. Focus
57. Fortune
58. Free
59. Full
60. Fundamentals
61. Genuine
62. Gigantic
63. Greatest
64. Growth
65. Guarantee
66. Guaranteed
67. Health
68. Help
69. Helpful
70. High Tech
71. Highest
72. Hot
73. Hot Special
74. How To

75. Huge Gift
76. Hurry
77. Imagination
78. Immediately
79. Important
80. Improve
81. Improved
82. Improvement
83. Increase
84. Informative
85. Innovative
86. Insider
87. Inspires
88. Instructive
89. Interesting
90. Introducing
91. It's Here
92. Just Arrived
93. Know
94. Largest
95. Last Chance
96. Last Minute
97. Latest
98. Launching
99. Lavishly
100. Learn
101. Liberal
102. Lifetime
103. Limited
104. Love
105. Lowest
106. Luxury
107. Magic
108. Mainstream
109. Mammoth
110. Miracle
111. Money

112. Monumental  
113. More  
114. New  
115. Noted  
116. Now  
117. Obsession  
118. Odd  
119. Offer  
120. Opportunities  
121. Outstanding  
122. Perspective  
123. Pioneering  
124. Popular  
125. Portfolio  
126. Powerful  
127. Practical  
128. Professional  
129. Profit  
130. Profitable  
131. Promising  
132. Promote  
133. Protect  
134. Proven  
135. Quality  
136. Quick  
137. Quickly  
138. Rare  
139. Reduced  
140. Refundable  
141. Reliable  
142. Remarkable  
143. Results  
144. Revealing  
145. Revisited  
146. Revolutionary  
147. Reward  
148. Safety

149. Sale  
150. Sampler  
151. Scarce  
152. Secret  
153. Security  
154. Selected  
155. Sensational  
156. Shocking  
157. Shrewd  
158. Simple  
159. Simplified  
160. Simplistic  
161. Sizable  
162. Skill  
163. Soar  
164. Special  
165. Special Offer  
166. Spotlight  
167. Startling  
168. Strange  
169. Strong  
170. Sturdy  
171. Successful  
172. Suddenly  
173. Superior  
174. Sure Fire  
175. Surging  
176. Surprise  
177. Survival  
178. Take  
179. Technology  
180. Tell Us  
181. Terrific  
182. Tested  
183. The Truth About  
184. Timely  
185. Today

186. Tremendous  
187. Trust  
188. Ultimate  
189. Unconditional  
190. Under Priced  
191. Understand  
192. Unique  
193. Unlimited  
194. Unlock  
195. Unparalleled  
196. Unsurpassed  
197. Unusual  
198. Urgent  
199. Useful  
200. Valuable  
201. Value  
202. Wanted  
203. Wealth  
204. Weird  
205. Willpower  
206. Win  
207. Wonderful  
208. Worst  
209. You  
210. Zinger